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<td>26 May 2016</td>
<td>10:00 - 17:30</td>
<td>Session WS</td>
<td>Room 5028</td>
<td>Slaven Workshop</td>
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<td>26 May 2016</td>
<td>17:00 - 19:30</td>
<td>Session CM</td>
<td>Room 3010 A</td>
<td>Council Meeting</td>
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<tr>
<td>27 May 2016</td>
<td>09:00 - 10:30</td>
<td>Session A1</td>
<td>Room 5009</td>
<td>Commodity, Trading and Trading Companies</td>
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<td>MNEs in transition: the shifting focus of Anglo-American trading firms, 1815-1840</td>
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<td>Deuss’ demise: an oil trader’s struggle to keep up with the market, 1970s-1990s</td>
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<td>Diversification strategies of Noble Group and the transformation of the commodity trading industry, 1990-2010</td>
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<td>Professionalization and Management-Education</td>
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<td>Entrepreneurs in business education: The international diffusion of Executive education 1945-1980</td>
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<td>The Consultant as Creator: The Case of Stafford Beer</td>
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<td>Mitch Larson (University of Central Lancashire, UK)</td>
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<td>Management Education and Professionalization in the UK</td>
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<td>A Comparative Study on World's Successful Global Brands In the Cosmetics Industry</td>
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<td>Engineering Creativity: Market Research and Product Design in Mid-Century USA</td>
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<td>Matthew Hollow (University of York Management School, UK)</td>
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**Session A4, Room 3059: Big Business**

*Chair:* Harm Schröter (University of Bergen, Switzerland)

Swapnesh Masrani (University of Stirling, UK), Alan McKinlay (Newcastle Business School, UK)

*Managing Tata Steel: 1909-1932*

Tsuneo Sakamoto (Meiji University Tokyo, Japan)

*How Big Business Can Recover-Comparative Study from the Viewpoint of Industrial Structure and Markets -*

Pedro Neves (Lisbon School of Economics and Management, Portugal), Álvaro Silva (Nova University of Lisbon, Portugal)

*Big Business in Portugal: family, groups, and the State*

**27 May 2016, 11:00 - 12:30**

**Session B1, Room 5008: Research Directions in Management Organizational History**

*Chair:* Matthias Kipping (Schulich School of Business, Canada)

Christina Lubinski (Copenhagen Business School, Denmark), R. Daniel Wadhwani (University of the Pacific, USA)

*Toward the “New Entrepreneurial History”*

Stephanie Decker (Aston Business School, UK)

*Paradigm lost: future directions in management & organizational history*

Peter Miskell (Henley Business School at University of Reading, UK)

*Beyond a boundary: management and organizational history from outside the academy*

**Session B2, Room 5009: Corporate Governance**

*Chair:* Franco Amatori (Bocconi University, Italy)

Emily Buchnea (Newcastle Business School, UK), Anna Tilba (Newcastle Business School, UK), John Wilson (Newcastle Business School UK)

*Revisiting the bank-industry divide: the presence and influence of banks in the British corporate network, 1904-1976.*

Neil Rollings (University of Glasgow, UK)

*The boards of UK nationalised industries and their members c.1950-1981*

Keetie Sluyterman (Utrecht University, Netherlands), Gerarda Westerhuis (Utrecht University, Netherlands)

*The changing role of CEOs in Dutch listed companies, 1957-2008*

**Session B3, Room 5061: The evolution of private savings in Germany, 1960s-1980s**

*Chair:* Laurence Mussio (McMaster University, Canada)

Jan-Otmar Hesse (University of Bayreuth, Germany)

*Introduction: Patterns of savings behaviour, 1960-2008*
Session B3, Room 5061: The evolution of private savings in Germany, 1960s-1980s

Christopher Kopper (University of Bayreuth, Germany)
*The internationalization of German banks and the evolution of private wealth management*

Sebastian Knake (University of Bayreuth, Germany)
*Saving behaviour according to plan? Market research, product innovation and marketing strategies of German Banks, 1960 to 1980*

Session B4, Room 5028: Advertising and Creativity

*Chair:* Peter Scott (University College London, UK)

Anne Schmidt (Max Planck Institute for Human Development, Germany)
*Making Up Creatives*

Michael French (University of Glasgow, UK)
*Picturing consumers: advertising cameras in Britain and the United States. 1930-1970*

Daniel Hunold (University of Greifswald, Germany)
*Historical entrepreneurship and historical innovation in advertising*

27 May 2016, 14:00 - 15:30

Session C1, Room 5009: Coleman Prize

*Chair:* David Singerman (University of Pennsylvania, USA)

Michael Aldous, Brian O’Sullivan, Christopher Phillips
*Coleman Prize*

27 May 2016, 16:00 - 17:30

Session D1, Room 5061: Business History in UK, Germany and Canada

*Chair:* Joost Dankers (University of Utrecht, Netherlands)

Chris Kobrak (Rotman School of Management, Canada)
*Establishment of Canadian Business History Association*

Neil Rollings (University of Glasgow, UK)
*Establishment of the Association of Business History (ABH)*

Andrea Schneider (Gesellschaft für Unternegmensgeschichte, Germany)
*GUG - Society for Business History*

Session D2, Room 5009: Methodolody and Entrepreneurship

*Chair:* Hartmut Berghoff (University of Göttingen, Germany)

Charles Harvey (Newcastle University Business School, UK), Mairi Maclean (Newcastle University Business School, UK)
*‘Organization Theory in Business and Management History: Present Status and Future Prospects’*
Session D2, Room 5009: Methodology and Entrepreneurship

Matthias Kipping (Schulich School of Business, Canada), Takafumi Kurosawa (Kyoto University, Japan), R. Daniel Wadhwani (University of the Pacific, USA)

*Beyond Chandler: A Revisionist Historiography of Business History*

Amatori Franco (Bocconi University, Italy)

*Searching for the Entrepreneur: characters, episodes, new roadmaps for research*

Session D3, Room 5028: Ownership, Employment and Business

*Chair:* Andreas Fahrmeir (Goethe University Frankfurt, Germany)

Janette Rutterford (Open University Business School, UK), Dimitris Sotiropoulos (Open University Business School, UK)

*Diversification in the first globalisation era: studying investor behaviour in England and Wales 1870-1902*

Selin Dilli (Utrecht University, Netherlands), Gerarda Westerhuis (Utrecht University, Netherlands)

*Evolution of (Labour Market) Institutions and Entrepreneurship over time*

Peter W. Hampson (University of Central Lancashire, UK)

*Oldham Limiteds - Revisited. The first worker participation?*

Session D4, Room 5008: Innovation and Tradition

*Chair:* Peter Miskell (Henley Business School, UK)

Catherine Casson (Manchester Business School at University of Manchester, UK), Mark Dodgson (University of Queensland, Australia / Imperial College London, UK)

*To add beauty to utility: Strategies for integrating fine arts and manufacturing in England c.1750-1850*

Bernardita Escobar Andrae (CIEPLAN / University of Talca, Spain)

*Female Inventors during Chile’s first centennial examples of anomalies or entrepreneurship?*

Tsutomu Kita (Hiroshima City University, Japan), Takeshi Ohtowa (Hiroshima City University, Japan), Tomomi Shiosaki (Kyushu University, Japan)

*Innovation and Tradition in a Japanese Brush Maker*

27 May 2016, 18:00 - 19:00

Session KN, Room Bertelsmann SE: Keynote Speech

*Chair:* Teresa Silva de Lopez (University of York Management School, UK)

John Lithgow (-), Mary Yeager (University of California Los Angeles, USA)

*Money in Thy Purse: The Drama of Business*
28 May 2016, 09:00 - 11:00

Session E1, Room 2093: Business Archives in the UK and Germany

Chair: Terry Gourvish (London School of Economics and Political Science, UK)
Nadia Matringe (LSE (London) / IHMC (Paris))
Financial Innovation in the Early Modern Age. Reconsiderations through Business Firm Archives
Pierluigi Ledda (Archivio Storico Ricordi, Italy), Helen Müller (Bertelsmann AG, Germany)
Ricordi-Archive, Milan
Anders Houltz (Centre for Business History in Stockholm, Sweden)
Saving the Game: New approaches to documenting the global computer game industry

Session E2, Room 3071: Law and Regulation 1

Chair: Louis Pahlow (Goethe University Frankfurt, Germany)
Sebastian Teupe (University of Bayreuth, Germany)
Break the Rules, Change the Law? Entrepreneurship and Its Relation to Legal Conventions and Regulations in German and American Retailing, 1950-1990
Maki Umemura (Cardiff Business School, UK)
Government policy and the evolving networks of innovation in Japan’s photovoltaic industry, 1961-2014
Peter Hedberg (Uppsala University, Sweden), Lars Karlsson (Uppsala University, Sweden),
Mikael Lönnborg (Södertörn University, Sweden / BI Norwegian Business School, Norway)
The impact of market regulation on the Swedish insurance industry, 1930-1980
Fabio Lavista (University of Insubria, UK)
Institutions, technology and development. The Italian case from the 1950s to the 1990s

Session E3, Room 2249a: Publishing and Intellectual Property Rights

Chair: Klaus Weber (European University Viadrina, Germany)
Howard Cox (Worcester University, UK), Simon Mowatt (Auckland University of Technology, Newseeland)
Creating the future: mobile and telework in the magazine sector
Robert Bernsee (Göttingen University, Germany)
Marrisa Joseph (Henley Business School at University of Reading, UK)
Commercialising on Copyrights: The Emergence of the Victorian Literary Agent
Maria Fernandez-Moya (University College for Financial Studies, Spain), Nuria Puig (Complutense University of Madrid, Spain)
Is growth good for knowledge? The book publishing industry during the golden age
Session E4, Room 2070A: Risk and Globalisation

*Chair:* Ralf Banken (Goethe University Frankfurt, Germany)

Neveen Abdelrehim (University of York Management School, UK), Philip Linsley (University of York Management School, UK), Shraddha Verma (The Open University, UK)


Chenxiao Xia (Kyoto University, Japan)

*Electricity and Capitalism: Japanese Electrification in Comparative Perspective, 1880s-1930s*

Julian Faust (University of Göttingen, Germany)

*Internationalization Patterns of German Business in Independent India, 1950-1975: Dealing with Risks and exploiting Market Opportunities*

Valeria Zanier (London School of Economics and Political Science, UK)

*A very early start. How trading with Mao made it easier to predict China’s economic boom.*

28 May 2016, 11:30 - 13:00

Session F1, Room 2070A: Law and Regulations 2

*Chair:* Neil Rollings (University of Glasgow, UK)

Gary Wilson (Nottingham Trent University, UK), Sarah Wilson (University of York Law School, UK)

*Creativity and Entrepreneurship in the Global Economy*: legitimacy in enterprise and managing the limits of competitiveness and propriety, past and present- and future*

Sergio Castellanos-Gamboa (Bangor University, UK)

*Economic effects of the Consumer Credit Act 1974*

Timothy W. Guinnane (Yale University, USA), Susana Martínez-Rodríguez (University of Murcia, Spain)

*Making up the rules for a new enterprise form: the Spanish SRL, 1919-1936*

Session F2, Room 2249a: Crises, Scandals and Fraud

*Chair:* Per Hansen (Copenhagen Business School, Denmark)

Zoi Pittaki (University of Glasgow, UK)

*It’s just like walking a tightrope!* – *Business and the System of Taxation in Greece, 1955-1989*

Korinna Schönhärl (University Duisburg-Essen, Germany)

*Entrepreneurial Creativity in Times of Crisis: The Reform of the Greek Raisin Trade in 1905*

Hugo van Driel (Rotterdam School of Management, Erasmus University, Netherlands)

*A Review of publications on financial scandals and fraud in business history*
**Session F3, Room 3059: Creative Governance**

*Chair*: John Wilson (Newcastle University Business School, UK)

Shima Amini (Leeds University Business School, UK), Lei Lei (Leeds University Business School, UK), Steve Toms (Leeds University Business School, UK)

*Aristocrats and value creation in late Victorian Britain: New share issues in the cycle, vehicle and pneumatic tyre industries*

Vicky Barnes (University of Reading, UK), Lucy Newton (Henley Business School at University of Reading, UK)

*Creative governance: the behaviour of joint-stock bankers in nineteenth century England*

Laurence Mussio (McMasters University Ontario, Canada)

*Legislator, Lord, Banker: The Search for Creative Governance in early Canadian Banking, 1825-1860*

**Session F4, Room 2070A: Family Business, Entrepreneurship and Mittelstand**

Francisco Javier Fernández-Roca (University Pablo de Olavide of Sevilla, Spain), Jesus Damian Lopez-Manjon (University Pablo de Olavide of Sevilla, Spain)

*A business in search of one entrepreneur family and one family firm: 175 years of olive-oil tradition*

David Paulson (University of Cambridge, UK)

*Business Cultures and the Pursuit of Industrial Competitiveness in British SMEs and the German Mittelstand, c. 1949-1979*

Jeffrey Fear (University of Glasgow, UK)

*Old Label, New Wine: Or should "Mittelstand" become an English word?*

**Session F5, Room 2093: Space, Armaments and Technological Entrepreneurship**

*Chair*: Ray Stokes (University of Glasgow, UK)

Victor Dos Santos Paulino (Toulouse Business School, France)

*A demand-based view of industry evolution: the case of the space industry (1957-2011)*

Bram Bouwens (Utrecht University, Netherlands)

*Trade in arms: creativity, entrepreneurship, networks and reputation: the case of Daniël Wolf (1898-1943)*

Jesko Dahlmann (University of Hamburg, Germany)

*Werner von Siemens: a Schumpeterian Entrepreneur*

**28 May 2016, 14:00 - 15:30**

**Session G1, Room 3059: Entrepreneurship and Global Competitiveness**

*Chair*: Alexander Nützenadel (Humboldt University Berlin, Germany)

Pierre-Yves Donzé (Osaka University, Japan), Ben Wubs (Erasmus University Rotterdam, Netherlands)

*LVMH: organizing creativity and entrepreneurship in Luxury and Fashion*
**Session G1, Room 3059: Entrepreneurship and Global Competitiveness**

Teresa da Silva Lopes (University of York Management School, UK), Shin Tomita (University of Tezukayama, Japan)

*Matches as Merchants of Culture: The Dynamics of the Japanese Match Industry, 1870-1930*

Peter Wardley (University of Bristol, UK)

*Creative Businesses, Imaginative Science and Networks of Industrial Knowledge: the Renaissance and Reconfiguration of the Iron and Steel Institute in the half century before 1950.*

**Session G3, Room 3971: The History of Capitalism in Canada**

*Chair:* Chris Kobrak (Rotman School of Management, Canada)

Kirsten Greer (Nipissing University, Canada), Jennifer Johns (University of Liverpool, UK), Andrew Smith (University of Liverpool, UK)

*The Sound of Silence: Canadian Consumer Responses to Redpath and Son’s Reliance on Slave-Produced Sugar, 1854-1876*

Kurt Korneski (Memorial University, Canada)

*The Hudson’s Bay Company and the Political Economy of Identity in Southeastern Labrador, 1830-1850*

Janis Thiessen (University of Winnipeg, Canada)

*Business History, Oral History, and the History of Capitalism: A Canadian Perspective*

**Session G4, Room 3059: New Research Methods in Business History**

*Chair:* Dan Wadhwani (University of the Pacific, USA)

Alix Green (University of Central Lancashire, UK)

*Using history in business: towards a new approach to co-production in public history with the John Lewis Partnership*

Hannah Dean (Leeds University Business School, UK)

*The entrepreneurial process: An oral history study of UK female entrepreneurs*

Ralf Banken (Goethe University Frankfurt, Germany), Ray Stokes (University of Glasgow, UK)

*On industrial history as business and global history: Methodological reflections using the case of the international industrial gases industry, 1886-2006*

**Session G5, Room 2249a: Creativity in Industries**

*Chair:* Andrew Popp (University of Liverpool Management School, UK)

Richard K. Blundel (Open University Business School, UK), David J. Smith (Nottingham Business School at Trent University, UK)

*Disruptive Innovation in the Creative Industries*

Catherine Harbor (Royal Holloway University of London, UK)

*The Birth of the Music Business? Public commercial concerts in London 1660-1750*

Ariette Dekker (University of Groningen, Netherlands)

*Destructive creativity. The story of Dutch financial ‘genius’ Anton Kröller (1862-1941)*
28 May 2016, 16:00 - 18:00

**Session H1, Room 2249a: Business Failure in the ‘First Age of Globalization’**

*Chair:* Hugo van Driel (Rotterdam School of Management Erasmus University, Netherlands)

Catia Antunes (Leiden University, Netherlands)
*Cunertorf, Snel, Janssen & Co, 1570-1595: A Tale of Business Success and Failure in Long-Distance Exchanges*

Edgar Pereira (Leiden University, Netherlands)
*The Ordeals of Contracting: Repercussions and reactions to failed State-private ventures in 17th century Portugal and her empire*

Erik Odegard (Leiden University, Netherlands)
*Too big to fail: the bankruptcy of the West India Company, 1674-1675*

Elisabeth Heijmans (Leiden University, Netherlands)
*Investing in French state-sponsored colonial enterprises, a bad deal?: the case of the East India and Guinea Company in 1685*

Susana Münch Miranda (Leiden University, Netherlands), João Paulo Salvado (University of Évora, Portugal)
*Business Failure in Colonial Trade: Felix von Oldenburg, Pombal and the Portuguese Company of East India (1753-1810s)*

**Session H2, Room 2070A: Entertainment and Creative Industries**

*Chair:* Ben Wubs (Rotterdam School of Management Erasmus University, Netherlands)

Daniela Felisini (University of Rome Tor Vergata, Italy)
*Reinventing Italian movie industry. Entrepreneurship and cultural innovation in the case of Cines-Pittaluga during the interwar period*

Peter Miskell (Henley Business School at University of Reading, UK), Marina Nicoli (Bocconi University, Italy)
*Connecting creative clusters: an analysis of European film co-productions in the 1960s*

Ulf Sandqvist (Umeå University, Sweden)
*The evolution of the game industry 1971-2015: innovations and economic cycle theory*

Alexander Bud (Open University, UK)
*Nollywood: the trajectory of a leading creative industry in Africa, 1970-2015*

**Session H3, Room 5061: Food and Global Value Chains**

*Chair:* Laura Rischbieter (Humboldt University Berlin, Germany)

Andrew Godley (Henley Business School at University of Reading, UK)
*The rise of Agribusiness in Europe. An innovative organisational response to the threat of price volatility in the Western European broiler chicken industry, 1945 to 1973*

Peter Scott (Henley Business School at University of Reading, UK), James Walker (Henley Business School at University of Reading, UK)
*Economies of scale and scope in inter-war British retailing: the pharmacy sector*
Session H3, Room 5061: Food and Global Value Chains

Juan Baños (University Pablo de Olavide of Sevilla, Spain), Francisco Javier Fernández-Roca (University Pablo de Olavide of Sevilla, Spain)

Born-Global-Enterprises: Inés Rosales SA in the traditional sector of pastry production

Shakila Yacob (University of Malaya, Malaysia)

Government, Business and Lobbyists: the Politics of Palm Oil in US-Malaysia Relations

Session H4, Room 3071: Knowledge and Creativity

Chair: Rolv Petter Amdam (Copenhagen Business School, Denmark)

Ioanna Iordanou (Oxford Brookes University / University of Warwick, UK)

What news on the Rialto? A Business History of Intelligence and Espionage in Early Modern Venice

Joseph Lane (London School of Economics, UK)

Secrets for Sale? Evidence of innovation and the nature of knowledge in an early industrial district: The North Staffordshire Potteries, 1750-1851

Jose Bento da Silva (Warwick Business School, UK), Ioanna Iordanou (Oxford Brookes University / University of Warwick, UK)

On Letters: Epistolarity as a Managerial Tool in the First Age of Globalisation

David Singerman (Harvard Business School, USA)

The control of sugar labor and the exchange of knowledge between Hawai‘i and the Caribbean, 1870-1910